



Coaching Boys Into Men: Preventing Violence in Uganda

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The Problem: Violence Against Girls in Uganda



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20% experienced forced sex before age 18



50% experience violence in childhood



75% acquire sexually transmitted infections



10% experience physical, sexual and emotional violence in childhood



25% missed school due to physical violence



25% engage in sex for material support



28% girls forced into sex became pregnant



INSPIRE Framework



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- INSPIRE is a global framework for ending violence against children, highlighting 7 evidence-based strategies
- World Vision piloted Coaching Boys into Men (CBIM) in coordination with the Ministry of Gender, Labor and Social Development
- Targets boys and men for norms change



What is Coaching Boys Into Men?



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- Evidence-based violence prevention program
- Delivered to male athletes (boys ages 14-18) by Athletic Coaches (M/F)
- Builds healthy and respectful behavior to prevent violence



Implementation Steps



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“ Before this project, there was a lot of violence in our family and community and no one could report it. Now, I can report to the person responsible: the chairman, the Stay in School Committee and the police when necessary.”

- Adolescent boy participant, Mityana

Overview of Mityana Pilot



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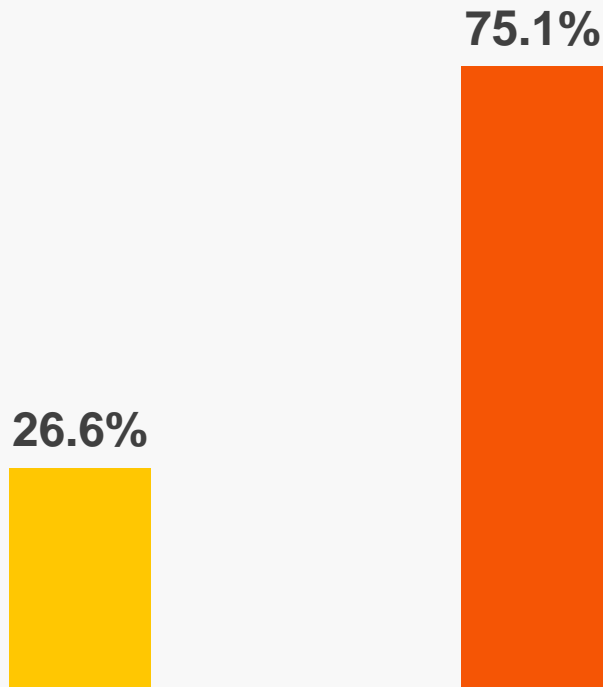
WHO?	Athletes (ages 14-18) in 25 schools and 10 community teams.
WHERE?	During regular team activities in a team setting following the school sports time table.
HOW?	<ul style="list-style-type: none"> • Highly interactive sessions: use open ended questions, encourage discussion and sharing of opinions and experiences • Personal stories and real life examples to explain CBIM concepts. • Model bystander interventions and respectful behavior for athletes to emulate.
HOW LONG?	15-20 minutes each of the 12 sessions per season. The pilot project implemented three seasons.
WHEN?	Delivered in sequential order over the course of the sports season, during scheduled time.
SUPPORT?	Project staff, Violence Prevention Advocate or School Counselor.





Pre and Post Season Results

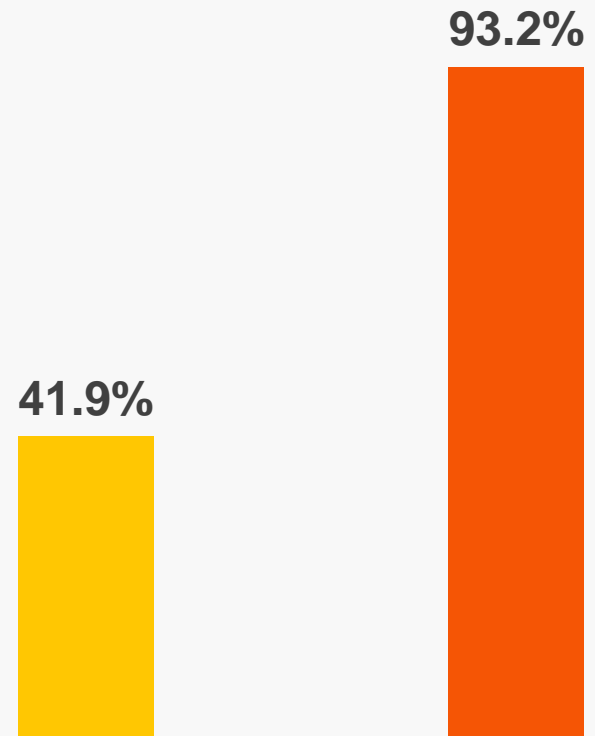
Boys in and out of school
who report intent to
intervene as bystander
witnesses of violence



Pre-season 1

Post-season 3

Boys in and out of school
who do not accept any
forms of violence



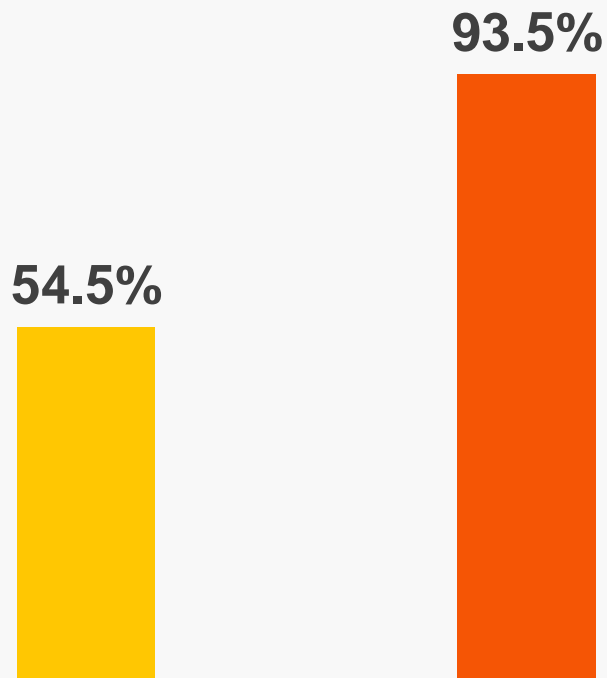
Pre-season 1

Post-season 3



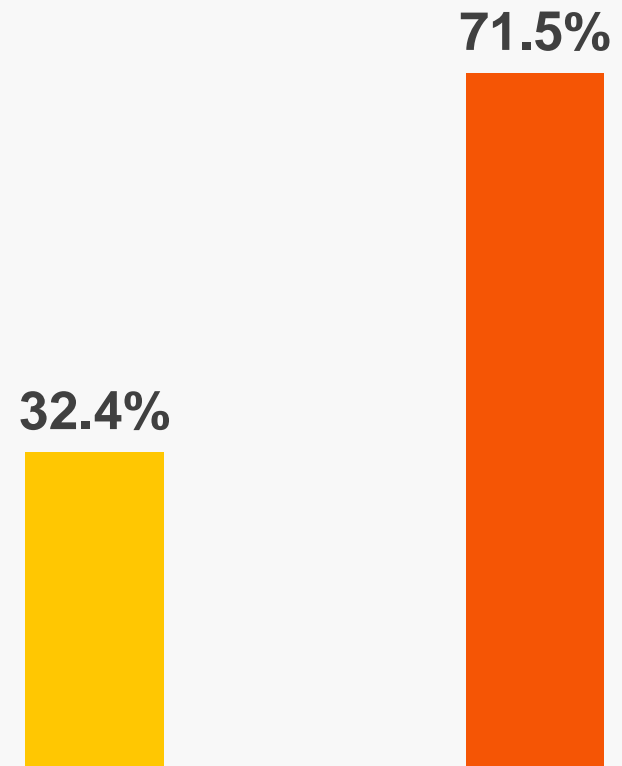
Baseline & Endline Results

Girls and boys who rate school as safe place that protects from violence against children



■ Baseline 2018 ■ Endline 2019

Girls and boys who feel safe at school



■ Baseline 2018 ■ Endline 2019



- CBIM is scalable, low cost, and fun way to engage boys to increase their knowledge and skills for violence prevention.
- CBIM is not limited to coaches, others working with boys can apply the model.
- While significant change is shown in the endline, more time is needed for long lasting social norm change. Resource mobilization is needed for scale up of CBIM.





Thank you!

